

Did you know that

In CORONA we share and manage knowledge and that now we have 23 practice communities?


The objective of the Practice Communities is to develop abilities and the creation and sharing of knowledge between its members through a collaborative environment and teamwork.

GAMMA News

New Products

We share with you the new references of our product portfolio:

New Products
GAMMA



Ref. 8451	Ref. 8452	Ref. 8453	Ref. 5235	Ref. 5440	Ref. 5433
Line Post 15 kV	Line Post 25 kV	Line Post 35 kV	Bushing 15 kV - 160 A	Fuse Ø 44 x Ø 58 x 435	Surge Arrester 30 kV

CORONA News

Chairmanship in contact

We share with you the last communication sent by the chairman of the CORONA Organization, to all his collaborators.

“Dear Corona Team:

It is not simple to define Innovation, but I am going to try to make it within the culture and the Values of CORONA: It is the search of new ways to do everything we do to obtain great transformations through the generation and implementation of new ideas, with the purpose of finding innovative and creative solutions with an added value for our clients.

CORONA is a company that has sought to improve permanently during more than its 128 years of existence, not only in areas of production and manufacturing or product development but also in each one of its businesses, operation areas and many management practices, strategies and day to day work. In addition, we have been very lucky to have during different times of our history important leaders and scholars in different issues that have guided us and have been an example for us, such as Don Norman Echavarría.

If, like I said before, we know that to innovate implies the achievement of great transformations, we must accept that we also have a great challenge ahead of us: We must work hard to really step forward to improve our competitiveness and the capability to add value. In the short term operational excellence and continuous improvement are essential, but in the long term, CORONA must develop a great ability to renew itself, for which it is necessary to be an expert in handling innovation dynamics and organizational change.

I want to share with you some practices that show how we are living and reaffirming every day this important Value of being Innovative and working to be able to make it a constant reality:

- The Logistic and Transport Unit developed a new model for cargo transport by the Magdalena River that has resulted in 5% to 10% savings in frights.
- The effort done by Faucets & Complements with respect to the Circles of Quality Culture.
- The practical application of the knowledge and experience obtained in the ceramic courses 101, 102, 103 in Toilets and Sinks, has created spaces that allow to propose new products or to introduce new technologies and materials.

- The joint work that made it possible to organize the First Knowledge Fair in 2008, in which interesting projects developed by Continuous Improvement Teams, Circles of Quality and Black Belts of Faucets & Complements, Sodimac, Coatings and Toilets & Sinks were presented.
- The work done by Supplies and Materials - Sumicol in alliance with the Research Centers at a national level in the innovation of chemical, ceramic and mining processes, as well as in materials, which has generated new practices in productive processes and finished product processes. I must also emphasize the work that is being done by glass, resins, stones and other materials, to adapt manufacturing processes in such a way that we can manufacture products with new materials.
- The use of Web 2.0 tools, such as wikis, blogs and search engines that allow us to share information created by our people, especially to support to collaborative work and the 26 Practice Communities that we have.

Experts identify two types of innovation: One of support (Better products and processes) and a disruptive one (changes habits and/or breaks cost structures). It is the latter, which has the power to modify industries and to change the leadership position of a company in the market. To arrive to this second category implies the development of a new culture, with new habits and procedures, that begins with a great proximity with clients and consumers, understanding their problems and involving them in the design of solutions, and also to develop an Organization much more open to working with external networks and that has a greater capacity and flexibility to move in less familiar grounds.

To be more innovative must be a commitment for us. We all know that it is always possible to make things better, and for that reason it is necessary for us to be permanently in search of alternatives that can make the transformations that will make the difference and that differentiate us in the market, a reality. Let's be innovative.

Francisco Díaz"

Colombian highways will be covered with blue CORONA



Last Monday July 6th, was a very special day for our Organization; a new fleet of heavy trucks was shown in Sopó, in the industrial park of CORONA. You will probably ask yourselves why this is so special. Well, because these are the first 6 trucks that will be identified with our brand and will be riding through Colombia with the mission of transporting our products throughout the country.

Messages Received

- Many thanks for your interesting information
Jean-Jacques Vaudiau, Novexia, France
- I really enjoy reading this bulletins that you send, thank you.
Jessica Robbins, Paradoxe Corp., United States of America
- Thanks for the excellent material
Robinson Ramos Herrera, ENCOS S.A., Colombia
- Thank you very much for sharing such valuable information.
Juan E. Morales, Venezuela.
- As always, congratulations for the bulletin, I receive it and read with pleasure
William Díaz González, RYMEL.
- Thank you very much for taking us into account with the bulletin, it keeps our interest in you
Victor Hugo Chacón, Venezuela.
- Best regards, the bulletin and its content is excellent, I was missing this kind of information
William A Bonilla Felizola, Ecopetrol S.A, Colombia
- Thank you very much, the bulletin is very complete
Alexander Ramos, Delima, Colombia

- I hope that the Green It project consolidates as one of your great successes.

Congratulations

Luis Fernando Zapata, EPM, Colombia

- Thank you very much, I was missing the bulletin

Gonzalo Aristizabal, Views, Colombia

- As always, your bulletins are very interesting and its contents very diverse: GAMMA News, CORONA News, GreenIT Project”, etc., etc., etc. Congratulations

Omar E. Leguizamón, TRANSENER S.A. / TRANSBA S.A., Argentina

- This edition has excellent articles. Thank you very much for the information.

Andres Villegas Ramelli, Interconexión Colombia – Panamá, Panamá

- I had missed the bulletins

Salvador Rangel, Equipos Eléctricos de Baja California, México

- Thanks for the information

Mario Edgardo Álvarez, Programa de Electrificación Rural, El Salvador

- Congratulations for this excellent bulletin, it is a means to communicate us your experiences and motivate us. I always share the bulletin within the company.

Luis Fernando Sánchez, Integral, Colombia

- Thank you for the bulletin. The comments by your General Manager in the interview with Dinero Magazine, regarding the importance of the Colombian electric sector in the development of humanity were highly relevant.

Leonardo Fabio Porras, ISA, Colombia

- Thank you very much for the information and the achievements. I hope to continue receiving your bulletins.

Víctor Fernando Navarro Gómez, Vinelec, Colombia

- Thank you very much for such good information, congratulations

Rafael León, Centrosur, Ecuador

Our Visitors

- Comité Transformadores Icontec, Colombia: 10 officials
- Empresa Eléctrica de Quito, Ecuador: Gonzalo Bravo
- Cables y Accesorios, Colombia: Javier Arbeláez and Ernesto Satizábal
- ISA – CTEEP, Brazil: Cássio Corazza Da Silva and Gianfranco Corradin
- Codensa, Colombia: Javier Andrés Rangel , Leonardo Wilches and Gustavo Veloza
- Siemens, Colombia: José Jaimes, John Velez, Edilson Amaya and Juan Carlos Vásquez
- ABB, Colombia: María Ximena Tribín and Mauricio Pérez
- CAM, Colombia: Sonia Gutiérrez, Giovanna Ariza and Carlos Alberto Zarruk

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