

Did you know that

In GAMMA we will participate in FISE

The third version of the International Fair of the Electrical Sector - FISE, initiative led by the Municipality of Medellin, the Chamber of Commerce of Medellin for Antioquia, CIDET – Center for Research and Technological Development of the Power Sector, and the Power Cluster, will open its doors **from 25 to 27 of November** at the Plaza Mayor Conventions and Exhibitions Center, in order to provide a showcase for the sector that promotes inter-institutional relations and facilitate the attainment of domestic, as well as international commercial agreements and strategic alliances.

News from GAMMA

We were at the Knowledge Fair

The CORONA Knowledge Fair, a space that enhances the *Let's Be Creative* value, was held during the first two weeks of October.

During the event were presented outstanding improvement ideas that have been implemented in different businesses, projects developed with different methodologies such as TPM, Six Sigma and other *CORONA Kit* tools intended to contribute to improvements, process optimization, generation of savings in costs and expenses and contribution to the health and security of our collaborators.

We want to make of CORONA an Organization who learns day after day!

News from CORONA

In contact from the Presidency

We wish to share with you the message sent to us by the President of the Corona Organization to all of his cooperators.

“Dear CORONA Team:

I am convinced that without leadership, no company can advance or achieve its goals. I think that it is people that make it possible to reach what we set out to face: the challenges coming from changing economic and marketing surroundings we are working in, and the needs of our clients.

CORONA has always been, by legacy of its founders, a company focused on developing leaders, in leading through example and in being a positive influence on others. Within the work that we have been undertaking with regard to Human Talent Management, which is framed around our commitment to our people, leadership plays a determining role.

The most widely accepted definition of leadership in the business world is that it is the process to inspire and to influence others and to support them to work with enthusiasm in achieving common goals.

Our efforts in this area, are oriented to three aspects: First, inspiring deeply each and every one of the CORONA collaborators; second, mobilizing the change that any strategy requires; and third, generating the required process transformations in order to reach the desired results.

CORONA has a Brand of Leadership that identifies the daily practice that should characterize each member of the CORONA team. The goal of this Brand is to facilitate the comprehension of the essential elements of leadership of CORONA in order to improve the understanding of the behaviors that characterize a Leader and to achieve greater commitment to the development of high impact Head Leaders.

Leadership is a differentiator that supports us in achieving our goals as a company, in strengthening the organizational culture we want, in developing the human talent that we value and need in the organization, and in the constant improvement and maintenance of a suitable work environment, but above all, in achieving the satisfaction of every one of us in performing our work. Leadership creates the conditions for meaningful work and that is what we want at CORONA.

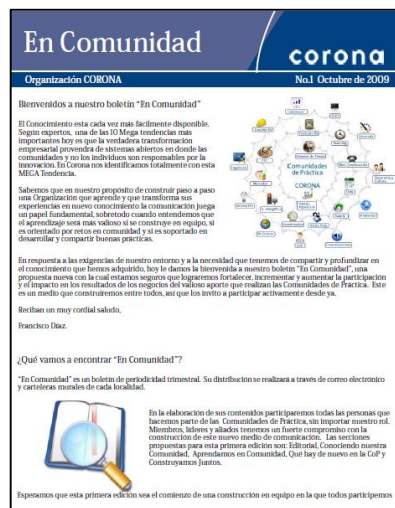
In recent months, we have been working on an initiative about which I want to talk today, since we consider it of utmost importance to use Leadership as the identity seal for the CORONA collaborators and therefore for the Organization as a whole.

I mean the ongoing CORONA Leadership Brand course. With this course we aim at capturing and transforming individual knowledge and experience into collective learning and for this we will use the most modern tools. This is done through e-learning, i.e through the Intranet, and it is based on the use of a Web 2,0 tool called Long Tail, which will allow us share, discuss, build and brainstorm ideas, experiences, concerns and proposals on being a Head Leader at CORONA and on leadership in general. We will also be supported by Blogs, Wikis, Projects, Forums and Questions, Classification and Learning, in order to construct on previously acquired knowledge, as well as on defining and building projects related to Leadership.

The aim is to find new leaders and people who are already leaders, to build a team that is capable of having a growing impact on the path to achieve Mega 2016. In addition, we want all our collaborators to develop their potential and to show the CORONA Brand of Leadership in every activity they undertake, leaving their mark not only in the company, but very especially in their families and communities.

Francisco Diaz “

En Comunidad New Bulletin



It is a pleasure to introduce the first issue of *En Comunidad* Bulletin, a new communication media fundamentally aimed at integrating existing Practice Communities through contents that enrich management and help us build enough knowledge to generate competitive advantages and corporate synergies.

News from our Customers and Suppliers

Congratulations SUNTEC for these 30 years of service

Always establishing relations of trust and confidence with customers, SUNTEC marks 30 years of providing excellent market quality transformers!

We want them to celebrate many more years of work and continue being an example of responsibility and commitment to all who have the honor to work next to them.

Triple award for EPM Group in Bolivia

For the first time EPM electric power service ranked third place among 52 distributing companies in 13 countries of Central and South America.

The award, granted by the Regional Energetic Integration Commission - CIER - was granted in Santa Cruz de la Sierra, Bolivia. Rating comes from residential users of electric service. Two branches of the EPM Group, Central Hidroeléctrica de Caldas - CHEC – and Empresa Electrificadora de Santander – ESSA - obtained second and third positions respectively in the category of companies with less than 500,000 consumers. Congratulations to them.

Received messages

- Thanks for the Bulletin, very comprehensive and interesting.

Alexander Ramos - Marsh, Colombia

- It is really good that we have in our city companies that exemplify and share good practices, thereby strengthening the industrial base.

Sergio Betancur, Comercial Electro Técnicas, Colombia

- Thanks for the bulletin. We will always find support for permanent innovation strategies from CORONA.

Javier Arbeláez, Cables y Accesorios, Colombia

- As always, your news and your report are very positive. Thank you very much.

Carlos Ochoa, Ferrogalvan Industries, Venezuela

- We are glad to hear from you and your accomplishments.

Ofelia Sucre, Cadafe, Venezuela

- CORONA has an interesting vision. The active participation and recognition given by the Presidency to its human resources is fundamental for being at the forefront in our country. You are an example to follow. CONGRATULATIONS!

Osman Silvera Sanjuán, Electricaribe, Colombia

- I am always pleased to receive your bulletin. It helps me learn from the best.

Janeth Acero Rodríguez, Asesora, Bogota

- Thank you very much for the bulletin, where I always find very interesting and up to date articles.

Américo Mikly, AREVA T&D S.A., Colombia

- Thanks for the Bulletin, It is very interesting as always.

Juan José Estrada Escudero, Organización Eléctrica de Guatemala, Guatemala

- A very good Bulletin. The excellent response from Americans to the purchase of the Channel clearly shows what the Company is doing, and a lot of re-rationing works. It fills me with “Patriotic Pride” to witness all the efforts the Company has made to be a world-class corporation in every aspect, and the excellent way Mr. Diaz makes the Company’s presentation. Its clear and responsible vision for a better sustainable future makes the company stronger even in these days of global economic difficulties we are going through. Congratulations to your company for being enterprise models and for inviting us to follow your steps.

Oscar Javier Sierra, Suntec, Colombia

- Thank you very much for taking us into account every month. It is very important to know that we are CORONA’s friends and customers. Information comforts.

Victor Hugo Chacón, Venezuela

- Thank you very much for sending me the bulletin: each issue is more interesting than the one before. You are the type of company that should fill with pride each one of its members, no matter the position they occupy in the organization chart.

Félix Guerrero, Edesur Dominicana, República Dominicana.

- Thanks for sending me the bulletin. I very much like the use of communication channels as a means to engage collaborators in innovating projects. Congratulations to the Presidency of the company and to the collaborators who are committed to your Company.

Franklin N. Valdivieso R., Empresa Eléctrica de Quito Quito, Ecuador

- Thank you very much, I always enjoy it.

Esteban Velilla, Universidad de Antioquia, Colombia

Our Visitors

Colombia: Eafit University and Distrital University students, members of the Electric Network of Medellín, Fundalco officers and Yudira Zapata, Power Manager, related goods and services - Productive Transformation of the Ministry of Commerce, Industry and Tourism

The United States: Rick and Chris Morrison

Contact us

If you wish to change your e-mail address, subscribe a colleague, request previous issues or be erased from distribution list, send us a message to: carango@corona.com.co Atn. Eng. Claudia Arango