

## Did you know that

### **GAMMA will distribute directly its products in the USA and Canada?**

GAMMA - CORONA Insulators is proud to inform you that since the 1<sup>st</sup> of September, 2009, we are directly in charge of the insulator market distribution in the United States and Canada.

The direct sale of products for distribution with our brand in the American market, is a dream we have had for many years, it means great opportunities for the Company as well as a challenge that we will face with the commitment and professionalism that characterizes us.

The presence of GAMMA insulators for distribution in the United States and Canada markets is not new. Since 1995 we began to serve equipment manufacturers such as COOPER and ABB, and distributors like PHL and Utilicor, among others. In the year 2001 we made an alliance with LAPP Insulators LLC to be our exclusive distributors.

We want to thank everyone that has accompanied us in this process. We are sure that with their support and our dedication and devotion we will ensure the success in this new stage!

We also want to acknowledge the unconditional support offered to us up to this date by our strategic ally for years, LAPP Insulators LLC and each and every one of its employees. The experience derived from the work carried out with them is, without a doubt, what allows us today to take this important step. .

Thanks to each one of you for enjoying this accomplishment with us! We hope we can always count on all of you!

# Historical landmarks of GAMMA



## Sharing our history...

- 1.963** The company began activities the 1<sup>st</sup> of January as part of the CORONA Organization, which in those days already had a tradition of 70 years in the industrial handling of ceramics.
- 1.972** We initiated insulator exports to Venezuela.
- 1.976** We expanded exports to Ecuador, Peru, Bolivia and all Central America.
- 1.991** We began exports to Mexico.
- 1.994** We started exporting to Canada.
- 1.995** We penetrated the United States market.
- 1.997** We made the first export to the Asian market (Singapore).
- 1.999** We sold in Argentina and we initiated with transmission.
- 2.000** We obtained the environmental management system certificate (ISO 14001).
- 2.001** We received the BASC certification and the Ministry of Economic Development granted us Colombian Award to Quality in the category "Large Manufacturing Company".
- 2.002** We implemented the quality management system ISO 9001 and initiated exports to Vietnam.
- 2.004** We obtained the OHSAS 18001 certification.
- 2.006** We initiated exports to Paraguay and Korea.
- 2.007** We began exporting to Taiwan.
- 2.008** We began exporting to Iran, China, Chile and Brazil and we started manufacturing polymer insulators. We were chosen as the best Siemens suppliers.
- 2.009** We began to serve directly the insulator market with the GAMMA brand, in the United States and Canada.

# Representatives

We are happy!

The representatives who have been promoting our products in the United States market through the years have decided to continue working with us. We feel proud for their trust and optimism.

We are sure that this alliance will allow us to continue being successful in such demanding markets.

## Portfolio

### Lines that we will sell initially



## Who will serve you?

- Claudia Arango, Marketing and Sales VP

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- Chris Seguin, Marketing and Sales Manager – North America

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- Sara Marin, Marketing and Sales Engineer- North America

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## Contact us...

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