

Did you know that

We surpass the record of days without accidents at GAMMA each year?

News from GAMMA

Self-care Culture Promotions



In search for the security and self-care culture of the company personnel, we are placing a banner from the security pillar of TPM (Total Productive Maintenance) in the areas where there are no work accidents showing this achievement, in order to acknowledge and motivate each of the teams to continue working in the improvement of this challenging record.

How are we doing with TPM?

Up to now we have trained 286 employees in handling and implementing this tool; we expect all our production plant to be working under this methodology by June. We will also initiate TPM in the offices with 6 new equipment items.

With the implementation of this tool we have significantly reduced the number of accidents, currently have up to 730 days without accidents.

In addition to the above we have promoted work team, continued improvement and contributed to the new improvement ideas.

News from CORONA

Designing according to personal preferences, saving and optimizing resources

Everything is easier at CORONA with just one click in the new Web Page



Corona launches its new Web portal where the registered users can publish contents, express opinions about themselves and participate in forums, among other activities.

CORONA's new web page allows more consultations about different products in only one site. With an important technological investment it is possible to have this new interaction with our customers who use the Internet as a tool for their creative processes and purchase decisions.

From now on to look for practical advice to save, optimize the resources available and decorate creatively, is a lot easier and friendly. The new CORONA Portal allows users to browse on the Web by environments to find a solution for adapting and remodeling spaces.

The new trends in design, bathroom, kitchens, floors, walls, terraces and exterior spaces decoration, among others, are found in the Web Page www.corona.com.co, a new and friendly tool you may use to facilitate planning the remodeling of your home.

This portal is aimed at strengthening our relationship with customers and consumers and to facilitate their creative process and purchase decisions. The search for ways to improve their sales spaces and enjoy them more, while obtaining a significant valorization within their possibilities and budget, are topics of frequent concern for families. For this reason sharing better experiences and practices

of the use and optimization of resources regarding design and decoration are one of our main objectives” says Luis Alberto Botero, Marketing Vice-president of Organización Corona.

Web 2.0 tools that have been incorporated to the new CORONA Portal allow browsers to have two way Communications, so that in addition to consulting, they can evaluate products, express their doubts and communicate with expert consultants to discuss their concerns.

Corona has integrated all its Business Units in one Web Page to provide unified assistantship to customers and consumers, cooperate with the purchase process of their products and help them save time and costs at the same time.

“Leader Makes Progress” granted to Sumicol and “Great Leader Makes Progress” to Minerale Industriales

The outstanding environmental performance, the quality of its products and the social commitment to the Community of La Unión were praised by CORNARE by granting Sumicol the “Leader Makes Progress” award and the maximum award “Great Leader Makes Progress” award to Minerale Industriales.

“Progress” is a regional environment leadership program for the sustainable companies led by Corporación Autónoma Regional CORNARE, which has become a motivating company for those other companies promoting self-management and pollution prevention in the productive sector of Eastern Antioquia, according to the cleaner production policy, good quality of products and services and social commitment with the region of Antioquia. Sumicol and Minerale Industriales belong to the program.

This acknowledgement award was handed in a ceremony presided by the Governor of Antioquia Luis Alfredo Ramos B. Other companies located in Eastern Antioquia were also praised.

We were visited by

Colombia:

- ABC Poliuretanos (Oscar Pineda)
- Representaciones Diver (Claudia Alzate)
- Ferretería Española (Fabian Eduardo Henao)
- Eléctricas de Medellín (Sandra Echeverry y Claudia Restrepo)
- Comercializadora de Repuestos Ltda. (Beatriz E. Palacio)
- Sumatec (Diego Fernando Aricapa)

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